



Customer Case

**Getting the maximum return from
meetings and meeting rooms.**



CASE
STORY

unicef
NEDERLAND





**‘We were immediately enthusiastic!
When a room is needed, you see
which rooms are available. Those
colours, they are really great!’**

Helen Ruigrok van der Werve, Advisor at Unicef

Solving the Problem

The Challenge

At Unicef, they ran into the problem of finding and booking an available meeting room at the moment that there was an ad hoc discussion. In addition, they also wanted a solution for their flexible workplaces.

The GoBright smart software solutions created opportunities for Unicef. Helen Ruigrok van der Werve from Unicef says: ‘We are pretty flexible, but there are also several permanent places. This works very dynamically and therefore we need 10 less desks. But it also seems that people want to sit together once or twice a week in their own team. So, we needed a solution to manage different ways of working.’



17

Room & App Licences



1

Visit Licence



1

View Licence

Meet and Work for Unicef

Ruigrok van der Werve says: ‘We came to GoBright via a tip and they advised GoBright Meet and Work. Room Booking in combination with room displays with LED lighting and Desk Booking. We were excited immediately! When a room is needed, you can immediately see which rooms are available. You can see that digitally, but also when you are walking around. Then a green light shows up, and you can use the room. Those colours, they are really great! I hear many people say that this is really nice. It works very easily. You just open up Outlook, choose a room and enter your data in that appointment. Then, you only have to press the start button. GoBright also offered us a great Desk Booking solution that added value to our dynamic concept.’

Cooperation with GoBright

Ruigrok van der Werve appreciates that GoBright thinks along and she appreciates the service orientation of GoBright. ‘I like things that are made easier for people. GoBright is service-oriented and handles everything neatly. In addition, people thought well about the suspension system, because we have glass everywhere. It nicely combines with the names of the rooms, and exactly at that height next to the window.’



ProDVX Hardware

GoBright creates smart software solutions to enable desk and room management at the office. The user experience of our software is even better when it is applied to high-quality hardware. For Unicef we worked with the [ProDVX](#) displays for the Room Panels. The [X-series](#) displays have 2-sided LED bar for extra clear signaling of the availability of the room. The use of 'power of ethernet' made sure the displays were easy to install.

The Company

About Unicef

All children, anywhere in the world, have the same rights. These children's rights are recorded in the Convention on the Rights of the Child. On behalf of the United Nations, Unicef must observe if governments comply with the Convention on the Rights of the Child and if they respect it. Unicef works together with 115 people in The Hague.



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