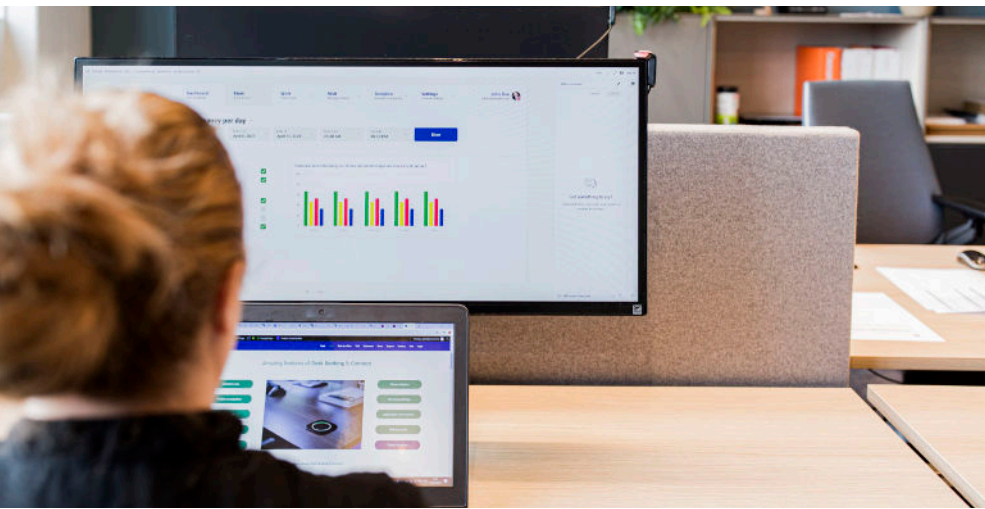


THE ROI of the Smart Workplace

 www.gobright.com

Hybrid Working

47% of employees would likely look for another job if their employer does not offer a Hybrid Working model.

57%



‘57% of floorspace that is rented by businesses, throughout Europe, is not being used.’

Source: Savills, 2022.

1:4



‘Internal research by GoBright shows that one desk can facilitate up to four employees.’

Source: GoBright, 2023.

9K



‘European companies pay 9,122 euros per work station on average per year.’

Source: Colliers, 2023.

Example Calculation

Company A. has 800 employees and strongly supports Hybrid Working. Colleagues decide for themselves how often they come to the office and must book their workplace in advance.

Number of Desks

200 (minimum)

Money Saved per Year

5.473,200 euros

