



THE ROI OF THE SMART WORKPLACE

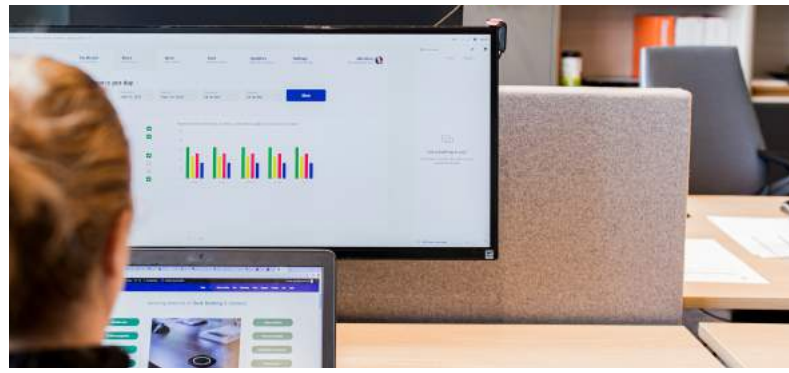
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HYBRID WORKING

41% of employees would likely look for another job or employer does not offer a Hybrid Working model.

Source: Envoy, 2023.



47%

'57% of floorspace that is rented by business, throughout Europe is not being used.'

Source: Savills, 2022.

1:4

'Internal research by GoBright that shows that **one** desk can facilitate up to **four** employees.'

Source: GoBright, 2023.

9K

'European companies pay 9,122 euros per work station on average per year.'

Source: Colliers, 2023.

EXAMPLE CALCULATION

Company A has 800 employees and strongly supports Hybrid Working. Colleagues decide how often they come to the office themselves. They must book one of 200 workplaces in advance.

Save 5.473,200 euros per year.



Read the article on ROI here: <https://gobright.com/blogs-and-articles/the-roi-of-a-smart-workplace/>