

# DIGITAL SIGNAGE

GoBright Digital Signage is a tool that allows a user to easily create and play content on different screens, in different time periods. Basically it contains all the functionalities that you may expect from digital signage software. But, GoBright View has even more features that are certainly worth viewing.

# **TOP FEATURES**

#### **Custom Widgets**

Use the standard widgets which are always available. Or... Program your own widgets and connect with, for example, Sharepoint, Power BI, and scheduling tools (Knowledge of HTML, CSS, or JavaScript is required).







#### **Zones and Channels**

Various content can be shown on the same screen, at the same time, in different Zones. Create multiple Channels and switch between Channels with touch interaction.

## **Tagging**

Assign multiple tags to your screens. Apply tags on your playlists so that this content only plays on the tagged screens. Tagging allows embedding / excluding screens from the content planning.

#### **Responsive Templates**

- Create content that adapts itself.
- Can be displayed in any resolution.
- Supports different orientations.

## **FUTURE DEVELOPMENTS**









## **GoBright Platform**

Digital Signage is part of the GoBright Platform. As a result, the data from our software can be used. This reinforces the Smart Office principle, which optimizes working conditions and makes collaboration more efficient.

## **GoBright Platform**

Supported by Web0S 3.2 or above and compatible with the Web0S Box, including RS-232 support. ISO 27001 8: ISO 9002 certified. Cloud based; easy installation, data protection secured. Updates, upgrades, security, and maintenance included.