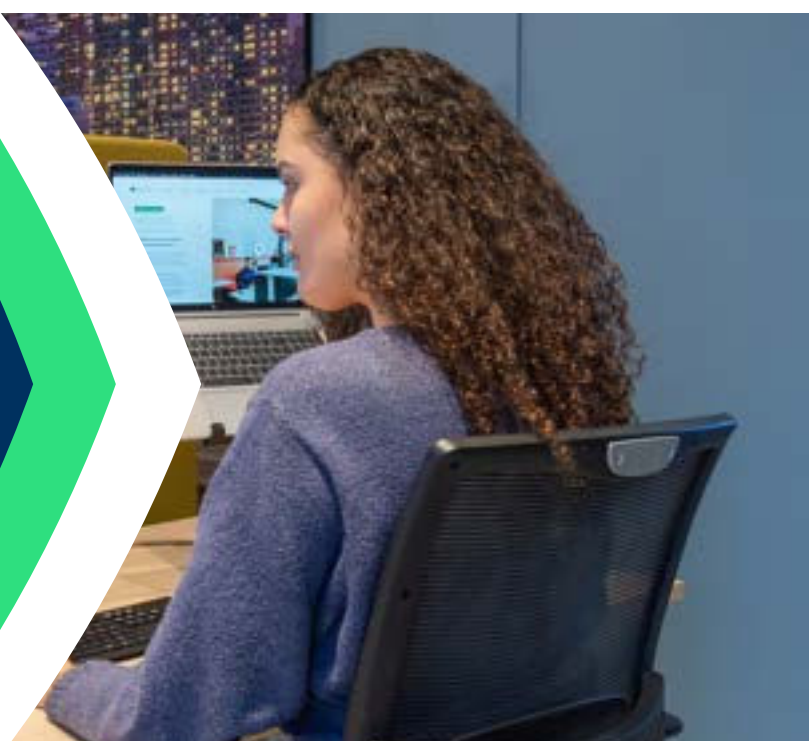




# THE ROI OF THE SMART WORKPLACE

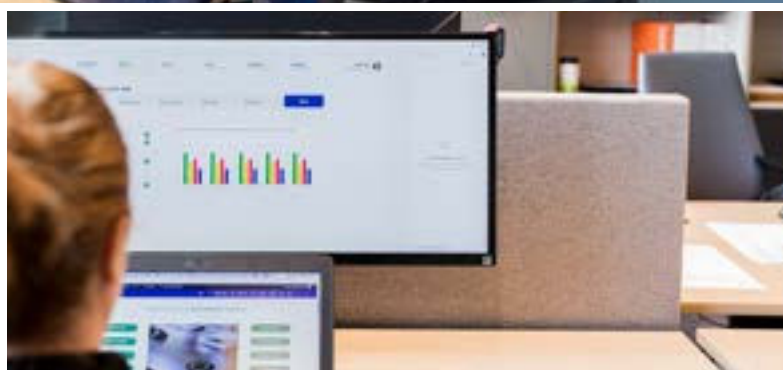
[www.gobright.com](http://www.gobright.com)



## HYBRID WORKING

41% of employees would likely look for another job or employer does not offer a Hybrid Working model.

Source: Envoy, 2023.



# 47%

'57% of floorspace that is rented by business, throughout Europe is not being used.'

Source: Savills, 2022.

# 1:4

'Internal research by GoBright that shows that **one** desk can facilitate up to **four** employees.'

Source: GoBright, 2023.

# 9K

'European companies pay 9,122 euros per work station on average oer year.'

Source: Colliers, 2023.

## EXAMPLE CALCULATION

Company A has 800 employees and strongly supports Hybrid Working. Colleagues decide how often they come to the office themselves. They must book one of 200 workplaces in advance.

**Save 5.473,200 euros per year.**



Read the article on ROI here: <https://gobright.com/blogs-and-articles/the-roi-of-a-smart-workplace/>