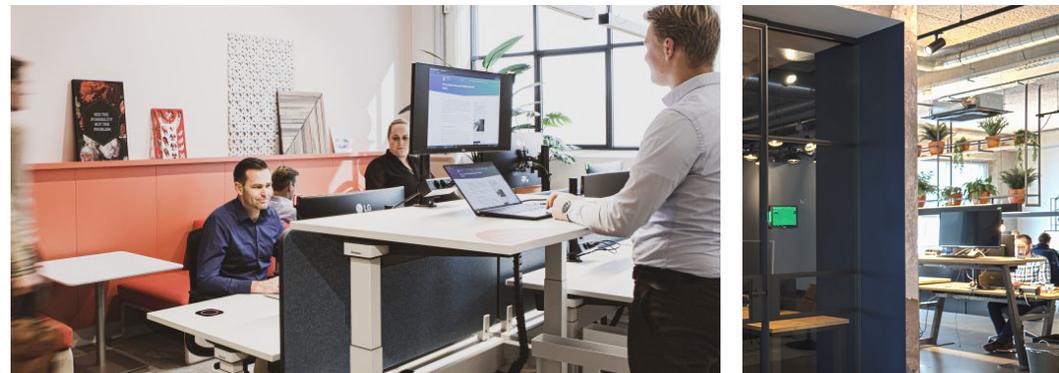# SMART WORKPLACE SOLUTIONS

SMART WORKPLACE SOLUTIONS

At GoBright, we create Smart Workplace Solutions that put people first and increase the ROI of office investments. We make this possible by providing the tools to make clear, data-driven decisions, boost efficiency, and enhance collaboration. We make the office a smarter and better experience for everyone across all levels of your organisation.

By introducing new products, intuitive features, strong partnerships, and simplified daily workflows, we continuously improve our solutions and user experience, expanding the GoBright ecosystem to support the workplace of tomorrow.

Hereby we highlight our latest innovations, new products and features, and recent collaborations, showing how GoBright supports the workplace of tomorrow.
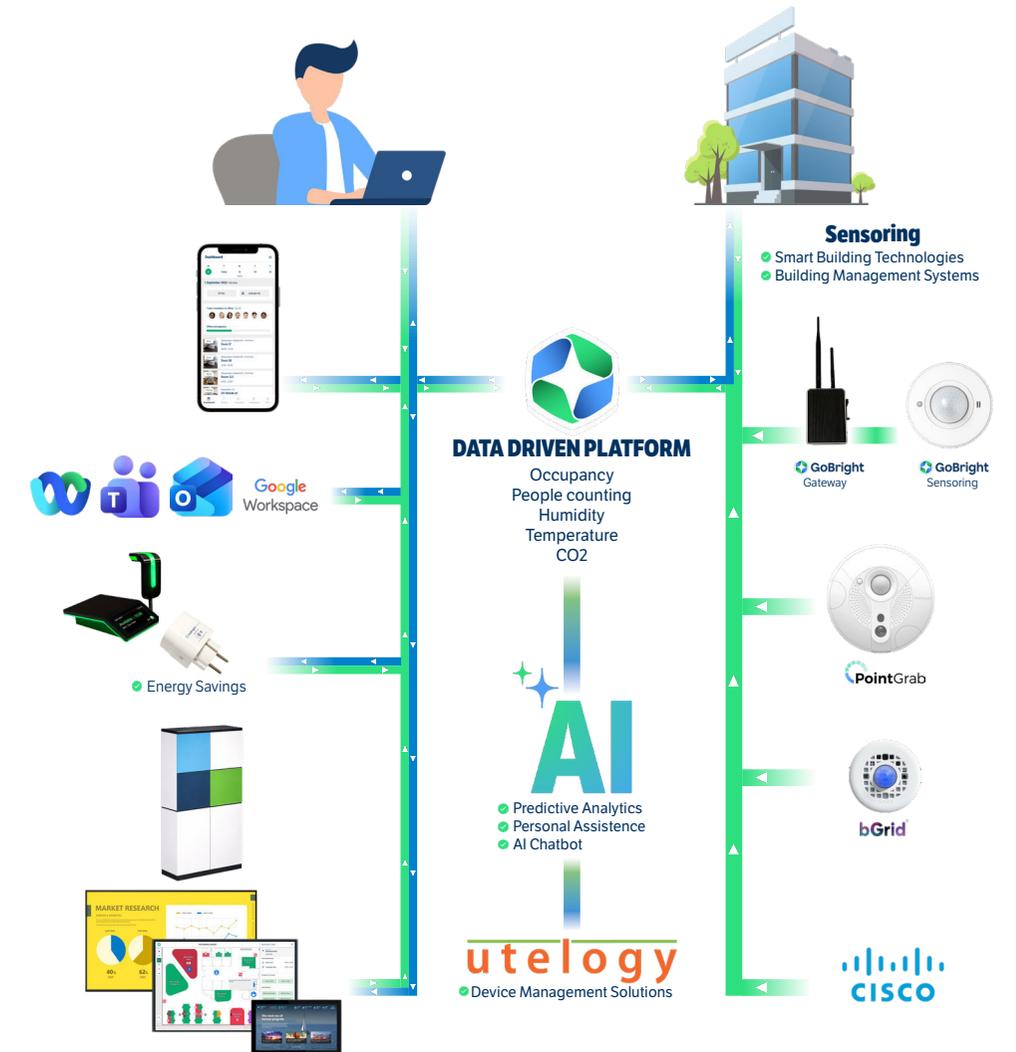
GoBright.com/explore

PERSONALISED WORKPLACE

Connecting office workers with your building

Sensoring
- Smart Building Technologies
- Building Management Systems

DATA DRIVEN PLATFORM
Occupancy
People counting
Humidity
Temperature
CO_2

AI
- Predictive Analytics
- Personal Assistence
- AI Chatbot

Google Workspace

Energy Savings

GoBright Gateway

GoBright Sensoring

PointGrab

bGrid

utelogy
- Device Management Solutions

CISCO

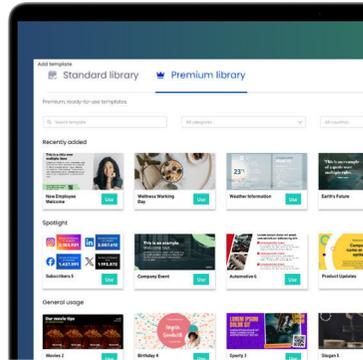# GOBRIGHT DIGITAL SIGNAGE+ COMMUNICATION EVERYWHERE

Flexible and scalable, Digital Signage+ allows you to show content wherever you want – from meeting rooms to workspaces and receptions. And, because no new equipment or installation of hardware is needed, it's a cost-effective way to extend your corporate communication across the entire office.

New Product

DIGITAL SIGNAGE+ New Template store

Create professional signage content in minutes.

With Store Templates, GoBright makes it easy to create high-quality digital signage without design effort. The GoBright Store offers access to over 600 ready-made templates, designed for a wide range of communication purposes. Digital Signage+ templates allow organisations to quickly publish consistent, professional content across their screens. This reduces dependency on design resources and helps organisations communicate more effectively through digital signage.

This helps organisations make better use of their screens and extend corporate communication to more locations within the office. Digital Signage+ offers greater flexibility in where content is displayed, ising the value of existing meeting room infrastructure.

New Feature

GOBRIGHT IPTV

Deliver live content across your workplace.

GoBright IPTV enables organisations to display live TV and broadcast content on screens throughout the workplace. This creates an additional communication channel for news, updates or live information, displayed. By integrating IPTV into the workplace environment, organisations can enhance internal communication and keep employees informed using existing screens. IPTV supports a dynamic and engaging office experience without adding complexity.

New Product

IN ROOM SIGNAGE

Get more value from your in room signage.

In-room signage allows you to make optimal use of the existing screens in your meeting rooms. These screens can display relevant information about your company or practical details about the use of the meeting space.
In addition, in-room signage also enables you to show content on the room panels located outside your meeting rooms; all without investing in new hardware.
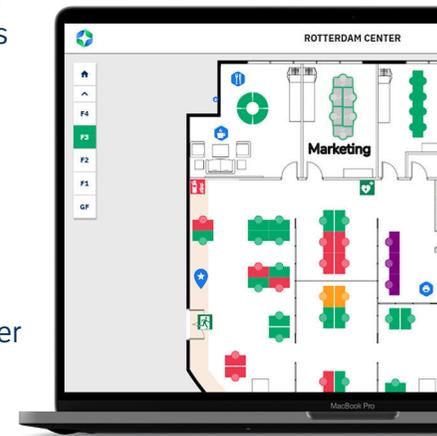
New Product

ZONE BOOKING

Make desk booking easier and more intuitive.

Zone Booking allows employees to reserve a workspace within a designated zone, such as their own department, instead of booking a specific desk. This removes the need to search for an exact location and makes it easier to sit together and collaborate.

By simplifying the booking process, Zone Booking reduces no-shows, saves time and provides a more realistic view of workplace usage. It aligns desk booking with natural user behaviour and supports a more efficient and flexible workplace.
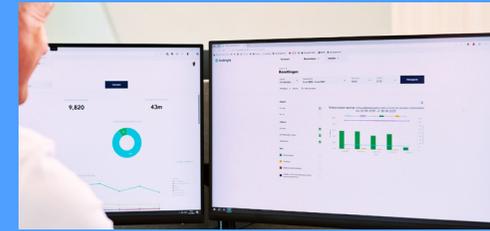
New Feature

BEHAVIOUR DASHBOARD
Part of Advanced Analytics

Turn workplace behaviour into measurable value.

The Behaviour Dashboard is the newest addition to GoBright Advanced Analytics, designed to help organisations improve ROI through better use of office assets. It provides clear insights into how employees and departments use the workplace, showing when and how bookings are made, which spaces are actually used, and how GoBright solutions support daily work.

By analysing user behaviour, booking patterns and presence in the office, organisations gain a deeper understanding of how desks, rooms and zones perform in practice. This makes it possible to identify underused assets, reduce no shows and align office capacity with real demand. With data driven insights into how employees function in the workplace and how assets are used, the Behaviour Dashboard supports smarter decisions, more efficient investments and a workplace that truly works for its people.

CISCO
PointGrab bGrid

Scan the QR code to see our entire network

New Sensoring Partnership

Expanding our ecosystem with trusted technology partners.

GoBright continues to expand its ecosystem through new sensoring partnerships with Bgrid, Pointgrab and Cisco. These partnerships strengthen the GoBright platform by connecting workplace software with advanced sensor technologies. By working with specialised sensoring partners, GoBright supports organisations in gaining deeper insights into workspace and room usage, while building a flexible and future-ready workplace environment.