

How do you plan for a future you can't fully predict? See how Gilde Vocational College uses GoBright to turn real building data into confident space decisions.

**WATCH THE
VIDEO**

THE CHALLENGE

Gilde College continuously looks at how to make its education and working environment smarter, more flexible and more sustainable. That drive ties directly to the college's ambition to be a sustainable, agile organisation, with learning environments that are future-ready both physically and digitally. With new education buildings in development, and a mandate to use square metres more efficiently, including a roughly **50% reduction in desk capacity**, technology became essential to that ambition. Rather than making decisions based on assumptions, Gilde College wanted real-time insight into how its classrooms, workspaces and meeting rooms were genuinely being used.



**gilde
opleidingen**

INFO

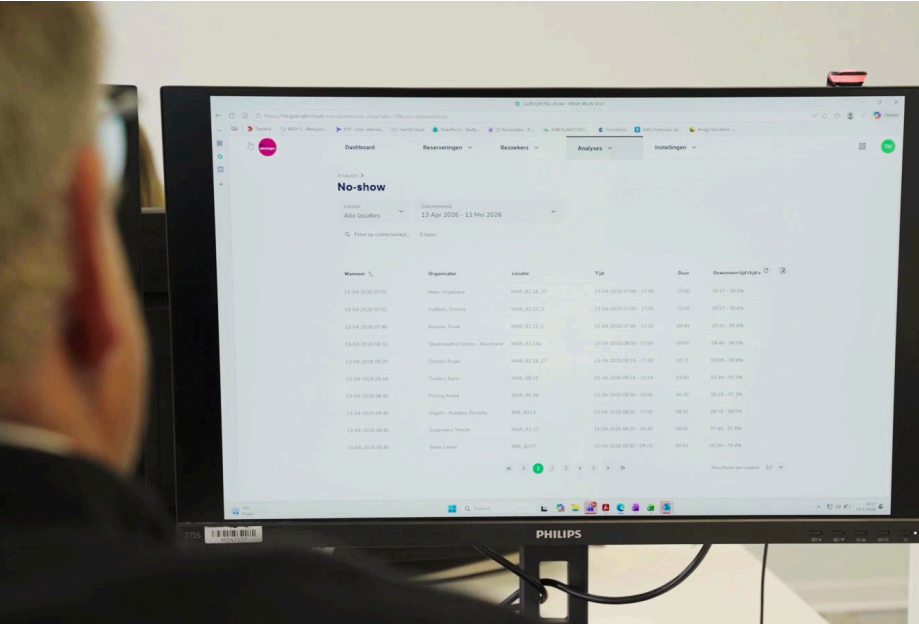
Hi student,
heb je een
vraag?

Stel 'm
hieronder aan
het telefoon!

gildeopleidingen

THE SOLUTION

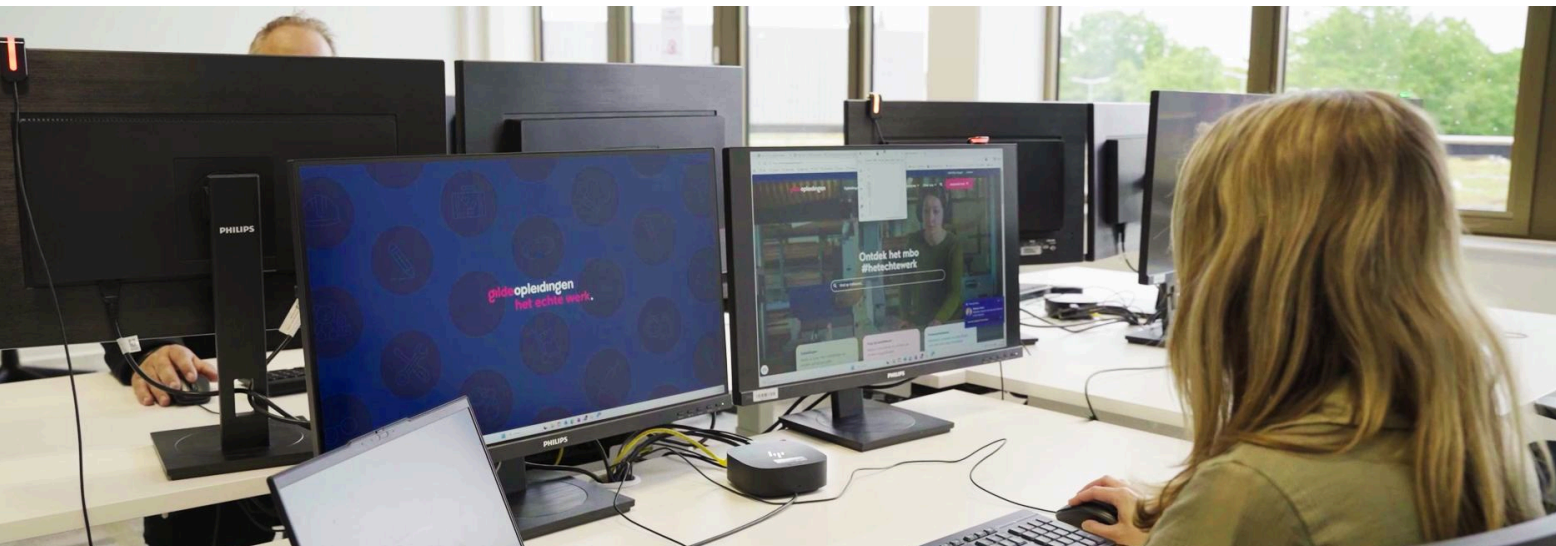
Gilde College deliberately chose a smart office concept because the way people work and learn is changing: staff work more flexibly, teams collaborate more often across locations, and students move more dynamically through buildings. GoBright matched that vision closely, with a modern look, a user-friendly system and clear reporting. Data-driven insight was the deciding factor; the college didn't just want to reserve spaces, it wanted to actively steer on usage, occupancy and efficiency, while also supporting staff in a simple, user-friendly way in their daily work. In practice, that means staff can easily see which rooms or workspaces are available, and book them without friction. The reporting behind that gives the facilities team valuable data to make substantiated choices about how buildings are laid out and used, steering on actual use rather than assumptions. That supports decisions today, and helps answer future housing questions too.



THE RESULT

Technology now plays a growing role across Gilde College, not just within education itself but in the support around it. With flexible education, hybrid working and changing student numbers all in play, GoBright helps the college stay agile and respond faster to change in how people learn, collaborate and use its buildings.

For staff, the benefit is convenience and clarity: they have direct insight into available workspaces and meeting rooms and can book them easily, while an interactive floor plan makes it easier to find colleagues and seek out collaboration. That supports flexible working without it coming at the cost of connection. For the facilities team, smarter use of space also helps lower running costs and reduce unnecessary energy use, ultimately supporting a pleasant, efficient, modern learning and working environment for staff and students alike.



Read the Customer Case online at: GoBright.com/cases/customer-case-gilde-college/